



# boabee



## Lead app for trade shows



# how can boabee help **your business?**

You want to get the most out of your event participation, right?  
Time to optimise your approach. With Boabee. What if you could ...



## **Increase your ROI**

27% of exhibitors complain about low ROI. With our **efficient trade show app**, that's a thing of the past



## **Speed up your sales**

Lengthy response time on leads? 47% says it's a sore. Thanks to our **mobile lead capture app** you can turn contacts into contracts in no time



## **Improve your lead quality**

Rushed notes and lost business cards? The Boabee **mobile lead retrieval app** never loses a great prospect.

# how to use boabee?

Lead retrieval systems complicated? Not Boabee! It's fast, it's simple and it's easy on the eye.

## scan the badge

Capture visitors contact info in a heartbeat.

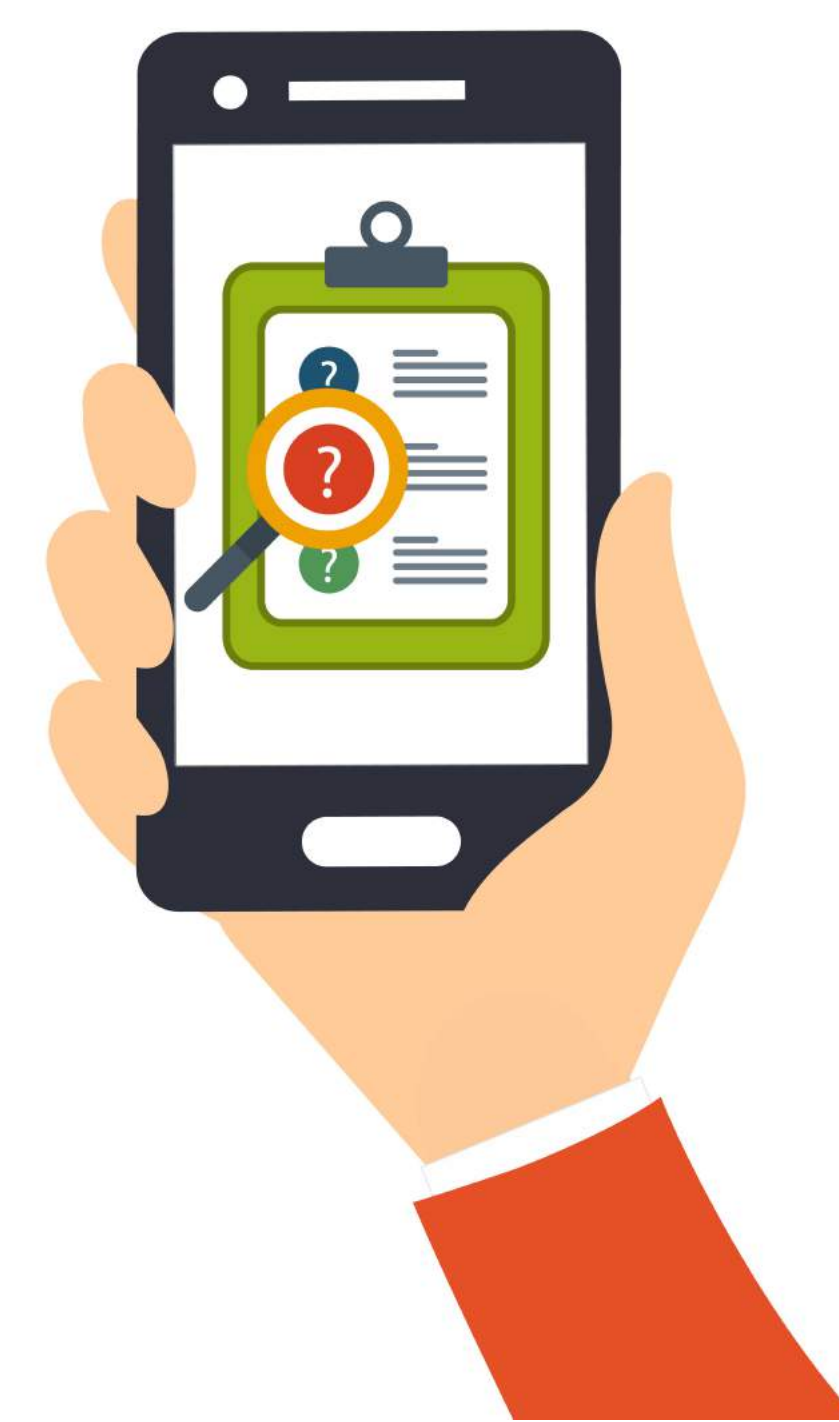
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## qualify the lead

Gather additional details about their interests and needs.

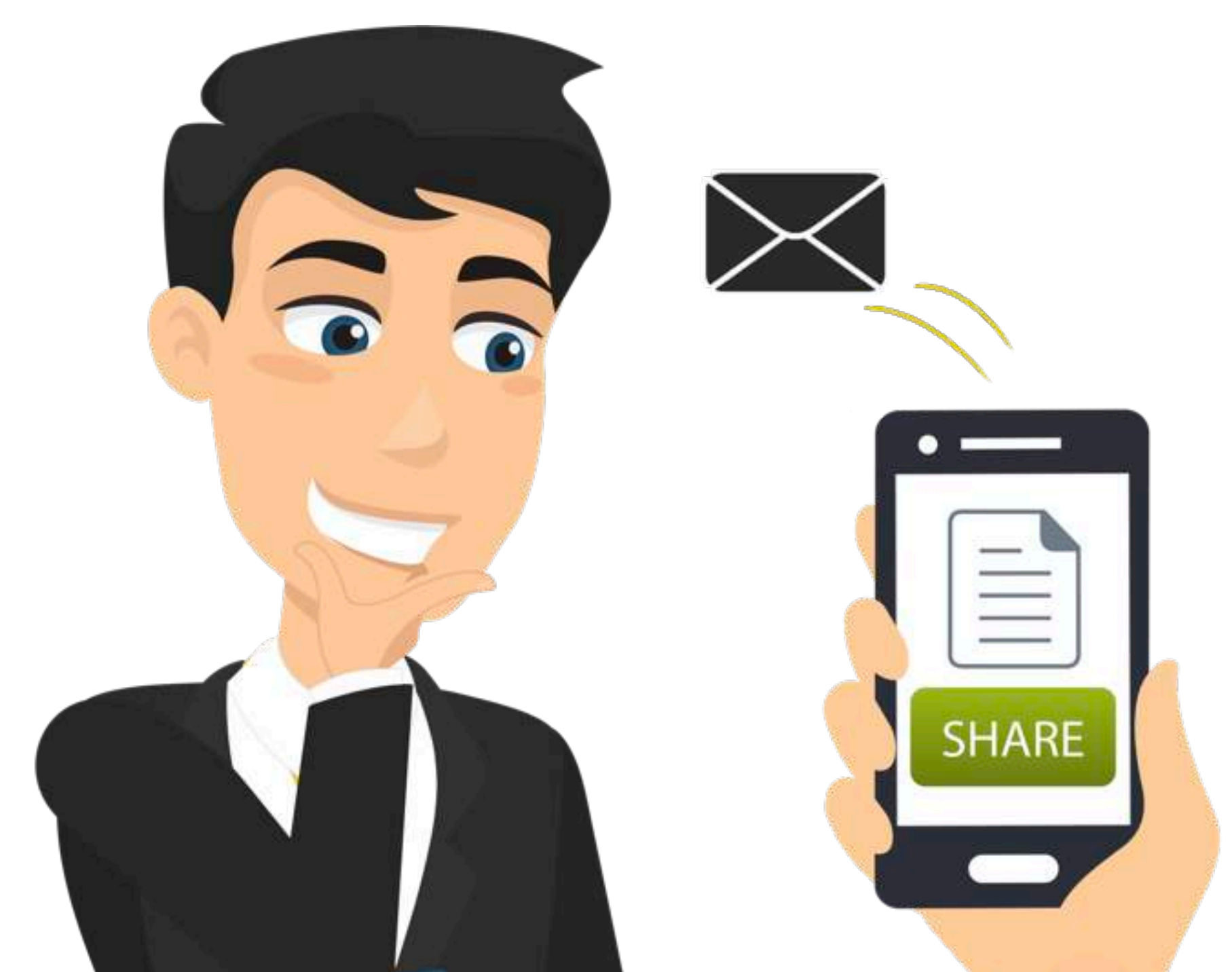
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## share the info

Send brochures, sheets and interesting links straight to their mailbox.

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# how about the **preparations**?

## ZERO EFFORT

No time to prepare? No worries. You're all set to go – without any effort. As easy as turning on your phone – literally. **Lead retrieval for exhibitors just got carefree.**

Too busy to  
dive into details?

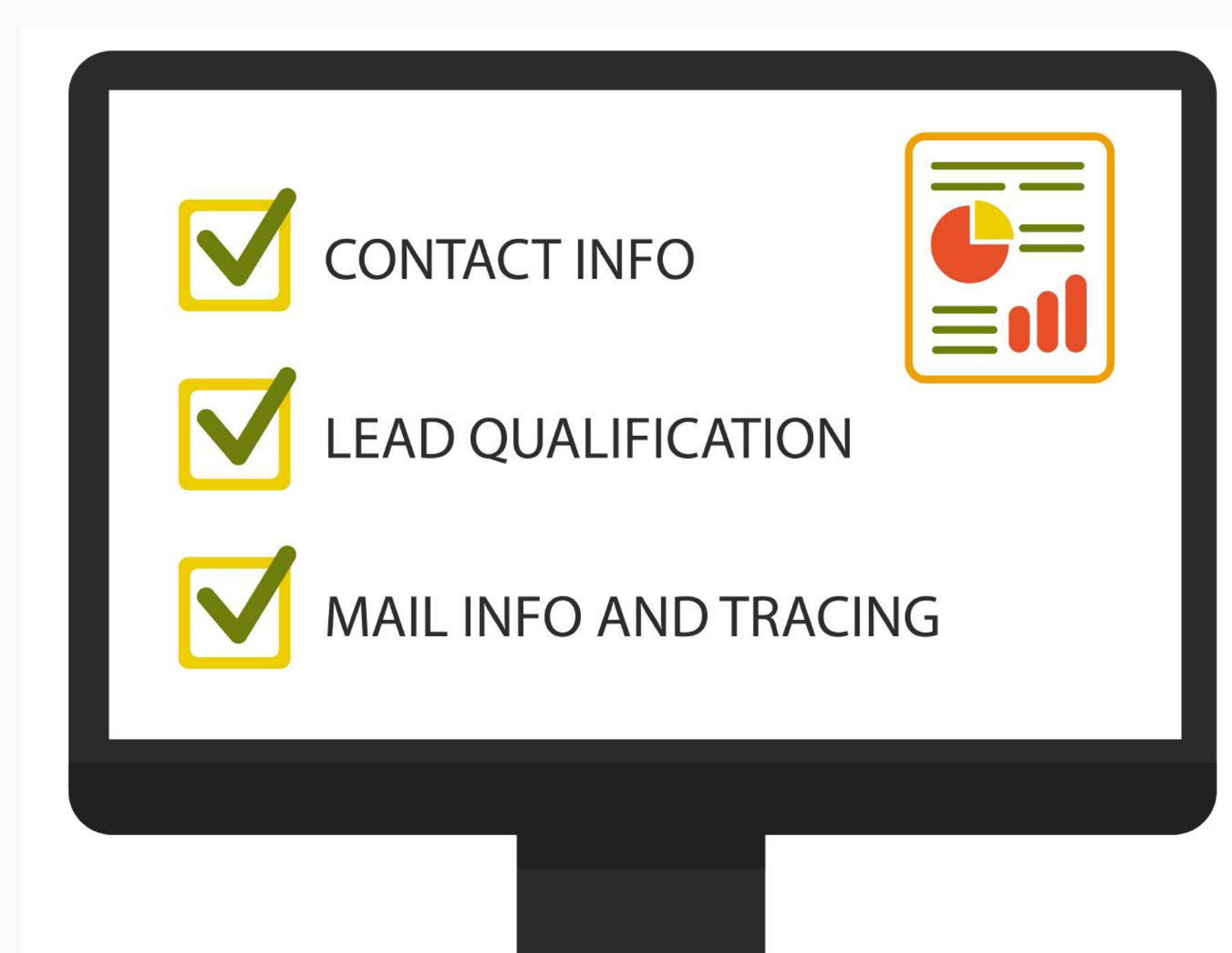
## GO PRO

Determine your own qualification questions. Go deep. Upload links, share files. Get your sales working. **Customise every little detail.** This lead retrieval app is fit for pro's.

Want to use it  
to the max?

# what's the **output**?

Show's over? Never! Our **daily extensive report** gives you all the intel you needs to boost your ROI and sales. We even send you a detailed summary, 3 days after the end of the expo. Just to be sure.







**boabee**

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